

WOMEN'S EVERYDAY LIFE IN THE AMERICAN SUBURBS OF THE 1950S IN A MODERN MUSEUM EXHIBITION (BASED ON MATERIALS FROM THE JOHNSON COUNTY MUSEUM, KANSAS)

The article analyzes the exposition in a local American museum in order to analyze the way it presents women's everyday life. This space is shaped by such key points as home and household, various city institutions and organizations, and social activities. It was found that the everyday life of American women, on the one hand, maintained a secure, stable family life — a house, a car, a garage, supermarkets, etc. On the other hand, it also limited a woman in her activities, in which wives largely depended on their husbands. The museum exposition reflects this contradictory picture of the everyday life of American women. The experience of such a scientific reconstruction is an interdisciplinary study at the crossroads of the history of everyday life, new local history, museology, and ethno-gender studies.

Keywords: US history, women's history, gender, urban culture, museum exposition.

Author Info: Zhidchenko Alexander V. — Ph.D. in History, Senior Research Fellow, Center for Gender Studies, The Russian Academy of Sciences N. N. Miklouho-Maklay Institute of Ethnology and Anthropology (119334 Moscow, Leninsky prospect 32A). E-mail: travel822@yandex.ru

For citation: Zhidchenko, A. V. 2022. Women's everyday life in the American suburbs of the 1950s in a modern museum exhibition (based on materials from the Johnson County Museum, Kansas). *Herald of Anthropology (Vestnik Antropologii)*. 3: 195–208.

Funding: The study was carried out as a part of the research plan of the Russian Academy of Sciences N. N. Miklouho-Maklay Institute of Ethnology and Anthropology, and was supported by the Russian Science Foundation (scientific project No. 22–28–01428).

References

- Anico, M. 2009. *Heritage and identity: engagement and demission in the contemporary world*. London; New York: Routledge, 196 p.
- Archibald, R. 2004. *The new town square: museums and communities in transition*. Walnut Creek, CA: AltaMira Press. 224 p.
- Arnold-de Simine, S. 2013. *Mediating memory in the museum: trauma, empathy, nostalgia*. New York: Palgrave Macmillan. 239 p.
- Dickinson, G. 2010. *Places of public memory: the rhetoric of museums and memorials*. Tuscaloosa: University of Alabama Press. 282 p.
- Huber, M. 2011. *Museums and memory*. Newfound Press, University of Tennessee Libraries, 239 p.
- Macdonald, Sharon 2013. *Memorylands: heritage and identity in Europe today*. London; New York: Routledge. 293 p.

- Ovcharenko, L. S. 2015. Istoricheskaya pamyat' v formirovanii patriotizma: iz opyta raboty shkol'nykh muzeev [Historical memory in the formation of patriotism: from the experience of school museums]. *Eksp'eriment i innovatsii v shkole*. 5: 39–43.
- Ovchinnikova, Z. A. 2018. Rol' muzeev v formirovanii, podderzhke i translyatsii istoricheskoi i kul'turnoi pamyati [The role of museums in the formation, support and transmission of historical and cultural memory]. *Vestnik kul'tury i iskusstv*. 1 (53): 82–89.
- Pushkareva, N. L. 2019. Osobennosti pamyati o zhenskom sotsial'nom proshlom i trud istorika [Peculiarities of memory about women's social past and the work of a historian]. *Vestnik Rossiiskogo universiteta druzhby narodov. Seriya: Istoricheskie nauki*. 18(2): 206–213.
- Pushkareva, N. L. 1985. Sotsial'no-pravovoye polozheniye zhenshchin [Social and legal status of women]. *Gosudarstvo i pravo*. № 4. S. 121–126.
- Rostovtsev, E. A., Sidorchuk I. V. 2014. Muzei i istoricheskaya pamyat' v sovremennoi Rossii [Museum and historical memory in modern Russia]. *Voprosy muzeologii*. 2 (10): 16–21.
- Tartakovskaya, I. N. 2014. «Odnou pravdy net»: vizualizatsiya politiki pamyati v istoricheskom muzee [“There is no one truth”: visualization of the politics of memory in a historical museum]. *Interaktsiya. Interv'yu. Intepretatsiya*. 6(8): 59–81.
- Veremenko, V. A., S. V. Lyubichankovskii 2019. Ot N. L. Pushkarevoi do N. L. Pushkarevoi: sovremennaya istoriografiya istorii zhenskoi povsednevnosti v Rossii [From N. L. Pushkareva to N. L. Pushkareva: modern historiography of the history of women's everyday life in Russia]. *Vestnik Permskogo universiteta. Seriya: Istoriya*. 2019. 3(46): 85–94.
- Watson, S. 2007. *Museums and their communities*. London; New York: Routledge. 568 p.