

PROFESSIONAL ETHICS FOR THE SHAMAN-PSYCHOLOGIST: NAVIGATING PSYCHOTHERAPEUTIC DISCOURSE AND TRANSPERSONAL ONTOLOGY

The article examines the process of forming professional ethics among shamans-psychologists in the contemporary urban environment of European Russia. Based on qualitative research, including in-depth interviews, roundtable materials, and digital ethnography, the author analyzes how practitioners with a background in psychology who employ shamanic techniques construct their ethical code. The study demonstrates that the emerging ethics represent a complex hybrid construct, arising at the intersection of psychotherapeutic discourse and urban shamanism within a post-secular cultural context. The article explores the creative transformations of key principles such as “do no harm,” as well as the role of money, which is redefined into a symbolic tool for ritually concluding therapeutic relationships. It is concluded that the ethics of shamans-psychologists are a creatively reworked cultural construct, enabling the establishment of a unique professional niche through dual legitimation.

Keywords: *medical anthropology, professional ethics, neoshamanism, urban shamanism, healing*

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