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Original article

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SWEDISH WOMEN'S HEALTH PROMOTION: A SOCIAL ANTHROPOLOGIST'S PERSPECTIVE

The article presents an analysis of Swedish reproductive policy within the context of socio-economic factors, women's health concerns, and approaches to maternal and child healthcare in Sweden. The author examines the evolution of social consciousness and practices related to motherhood and childcare, tracing the transition from traditional worldly and social norms and rules, which involved strict observance of religious dogmas, to new forms of family structure and conscious planning of reproductive behavior within families. The author considers the need to address the demographic challenges facing the country as an important motivation for the Swedish social policy since the 1930s. It is evident that economic growth and positive changes in the socio-economic environment have played a key role in the success of the 'family' policy. The social rights and opportunities of Swedish citizens, including the implementation of programs aimed at women's health, have been guaranteed by the state. The implementation of state family policy has facilitated enhanced opportunities and accessibility for Swedish women, enabling them to develop their own life strategies, not only in the labor market but also in the context of their own health. Significant components of this social policy encompass implementation of suitable reproductive policies and material assistance to diverse categories of families, whether engaged in labor market activities or childcare responsibilities.

Keywords: *women's health, children, family, social policy and infrastructure*

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