

ETHNOCULTURAL PRACTICES AND TRADITIONS OF CIVIC AND PATRIOTIC EDUCATION IN THE NORTH CAUCASUS

The article examines the techniques and technologies employed in the indoctrination of the patriotic civic idea in modern Russian society with the objective of strengthening and spreading it. The paper identifies and examines the positive social and cultural practices that contribute to the formation of patriotism in the multiethnic environment of the North Caucasus. It considers the potential for these practices to be scaled up on a national level. The authors conceptualize patriotism as a phenomenon of public relation, examining its regional manifestations and their relationship with ethno-cultural, ethno-political, historical and cultural properties of regional communities. The article also presents the results of a discourse analysis of the idea of patriotism in scientific papers published in the subjects of the Russian Federation in the North Caucasus with an emphasis on the resource of ethnopedagogy. The authors conclude that in this context patriotism is closely connected with ethno-patriotism based on the historical past, on the heroization of mythological characters of the peoples of the North Caucasus. The formation of patriotism is facilitated by the involvement of pupils in folk art and military-patriotic education. Furthermore, expert opinions confirm the existence of a significant resource for the formation of patriotism in the ethno-cultural heritage of the peoples of the North Caucasus.

Keywords: Patriotism, ethno-patriotism, ethnopedagogy, regional models of patriotism, positive regional practices, discourse analysis of scientific publications

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