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Original Article

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CHILDREN-FOCUSED FAMILY LIFE CYCLE TRADITIONS AMONG KARAKALPAKS IN THE CONTEXT OF GLOBALIZATION

At the present stage, the processes of globalization have an impact on the daily life, culture and customs of every nation. This impact affects the sphere of family rituals, including rituals and traditions of the children's cycle. Studying the rituals related to the birth and upbringing of children, we can observe how new rituals and customs are taking root among Karakalpaks under the influence of modernization. The results of field research show that traditional rituals undergo transformations, adapting to new conditions. Innovations are especially evident in such rituals as the Gender Party held during pregnancy, naming ceremonies with new names gaining popularity, the "Tusau Keser" ritual, which turned into the celebration of the "year" with the same name, and others. The study shows that these changes are influenced by the media, especially television, the processes of assimilation and integration of different cultures, as well as the Internet space, which has become an integral part of life in the republic.

Keywords: *Karakalpaks, traditional rituals, innovations in children's rituals, transformation, globalization*

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