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Original article

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THE REGIONAL DIMENSION OF PATRIOTISM (THE CASE OF THE KARACHAY-CHERKESS REPUBLIC)

The article presents the author's vision of patriotism, which in the modern geo-political situation of Russia has moved from the theoretical plane to the practical and political ones. At present, the political rhetoric and scientific and journalistic discourse of discussing patriotism has shifted from considering it as the basis of the national idea, a marker of the all-Russian identity or a priority political value, which was characteristic of the political elite and scholars in the first decade of the 2000s, to the activity approach related to the protection of the Fatherland and its traditional values. Based on the regional approach, the paper gives a brief analysis of the republican law on patriotic education, highlights regional and ethno-national specificity of patriotic education in a multi-ethnic republic. Examples show how the information is presented and how the problem of patriotism is discussed. Based on the results of expert and mass sociological surveys, conclusions are drawn about the effectiveness and problematic points of patriotic education in the Karachay-Cherkess Republic, and the role of educational and cultural strategies in shaping the value basis of the all-Russian national identity, which includes patriotism, is shown.

Keywords: *patriotism, patriotic education, anthropological approach, youth value system*

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