Original article

© Marina Martynova

## VISUAL REPRESENTATION OF THE WESTERN BALKANS ETHNOGRAPHY IN THE DRAWINGS OF OLGA BENSON

This article was inspired by the desire to familiarize the Russian scientific community with the works of the artist and ethnographer Olga Benson, who was born in the Russian Empire, but later lived and worked in Yugoslavia for more than 30 years. Although her drawings illustrate the section devoted to the culture of the Balkans in the volume "Peoples of Foreign Europe" of the series "Peoples of the World", published in USSR in the 1960s, this name is virtually unknown in Russia (Peoples of Foreign Europe 1964). On the opposite, in her second homeland Olga Benson's activity is highly appreciated. An exhibition of Olga Benson's drawings was organized at the Belgrade Science and Technology Gallery on the 130th anniversary of her birth. The Serbian Academy of Sciences and Arts Ethnographic Institute has digitized and uploaded an archive of her drawings to its website and published a monograph dedicated to the artist (Gavrilović, Milenković-Vuković 2019). Olga Benson's drawings and watercolors are an invaluable ethnographic source, which gives notion of everyday life of the Balkan Peninsula's population in the first half of the XX century. At the same time, the author of this article did not limit herself to writing a mere biographical sketch of a personality. Driven to generalizations and, using Olga Benson's work as an example, the author sought to actualize the importance of theoretical understanding of drawing as an ethnographic method in general. She was prompted to do so by the fact that ethnographic drawing, the oldest method of visual documentation, had lost its position to photography and filming and had fallen out of the scientific arsenal of the modern anthropologist. At the same time, visual fixation, including drawing, is always performed within the framework of theoretical and methodological approaches of its time. In this respect, Olga Benson's creative legacy contributes to the history of ethnology and anthropology as a scientific discipline.

**Author Info: Martynova, Marina Yu.** — Dr. of Hist., Professor, Head of the Department for European Studies, the Russian Academy of Sciences N. N. Miklouho-Maklay Institute of Ethnology and Anthropology (Moscow, Russian Federation). E-mail: <a href="martynova@iea.ras.ru">martynova@iea.ras.ru</a> ORCID ID: <a href="http://orcid.org/0000-0001-7280-7450">http://orcid.org/0000-0001-7280-7450</a>

**For citation**: Martynova, M. Yu. 2023. Visual Representation of the Western Balkans Ethnography in the Drawings of Olga Benson. *Herald of Anthropology (Vestnik Antropologii)*. 3: 184–202.

**Funding**: The study was carried out as a part of the research plan of the Russian Academy of Sciences N. N. Miklouho-Maklay Institute of Ethnology and Anthropology.

## References

- Boudreault-Fournier, A. 2015. 'Making' Graphic Novels as a Creative Practice in Anthropology: Learning Outcomes from the Classroom. In *Center for Imaginative Ethnography. University of Victoria* [digital access]. <a href="https://imaginative-ethnography.com/making-graphic-novels-as-a-creative-practice-in-anthropology">https://imaginative-ethnography.com/making-graphic-novels-as-a-creative-practice-in-anthropology</a>
- Carrier Moisan, M.-E. 2018. Anthropology Otherwise: Thoughts on a Graphic Novel Experiment. Part 1. In *Teaching Culture* [Blog for Anthropologists interested in Pedagogy]. October 30. <a href="http://www.utpteachingculture.com/anthropology-otherwise-thoughts-on-a-graphic-novel-experiment">http://www.utpteachingculture.com/anthropology-otherwise-thoughts-on-a-graphic-novel-experiment</a>
- Carrière, J. 2023. Andrew Causey, Drawn to See: Drawing as an Ethnographic Method // Parcours anthropologiques. Open Edition Journals [digital access]. 18: 15 June. <a href="https://journals.openedition.org/pa/2421">https://doi.org/10.4000/pa.2421</a>
- Causey, A. 2017. *Drawn to See. Drawing as an Ethnographic Method*. Toronto: University of Toronto Press. 176 p.
- Gavrilović, L. and B. Milenković-Vuković. 2019. *Snovi o prošlosti i tradiciji: Olga Benson* [Dreams of the Past and Tradition: Olga Benson]. Belgrade: Etnographic Institute of SASA. 499 p.
- Gavrilović, L. 2019. Olga Benson: Priča o zaturenom blagu [Olga Benson: A Story of Misplaced Treasure] In Gavrilović, L. and B. Milenković-Vuković. *Snovi o prošlosti i tradiciji: Olga Benson* [Dreams of the Past and Tradition: Olga Benson]. Belgrade: Etnographic Institute of SASA. S. 70–121.
- Gavrilović, L. 2004. Balkanski kostimi Nikole Arsenovića [Balkan Dress by Nikola Arsenovic]. Belgrade: Etnographic Institute of SASA. 229 p.
- Galjamov, A. A. 2021. Istoriko-jetnograficheskie i izobrazitel'nye istochniki gravjur H. M. Rota iz izdanija I. G. Georgi (na primere obskih ugrov) [Historical, Ethnographic and Pictorial Sources of H. M. Roth's Engravings from I. G. Georgi's Edition (The Case of Ob Ugrians)]. *Genesis: istoricheskie issledovanija* 6:95–105. DOI: 10.25136/2409-868X.2021.6.35871 <a href="https://nbpublish.com/library\_read\_article.php?id=35871">https://nbpublish.com/library\_read\_article.php?id=35871</a>
- Gatina-Shafikova, D. 2023. Aleksej Mazanov neizvestnye stranicy jetnograficheskogo risunka [Alexey Mazanov Unknown Pages of Ethnographic Drawing] *Real'noe vremja* [digital access]. 04.05. 2023. <a href="https://realnoevremya.ru/articles/279695-aa-mazanov-neizvestnye-stranicy-etnograficheskogo-risunka?ysclid=lkmljdear5933027942">https://realnoevremya.ru/articles/279695-aa-mazanov-neizvestnye-stranicy-etnograficheskogo-risunka?ysclid=lkmljdear5933027942</a>
- Gromov, G. G. 1966. *Metodika jetnograficheskih jekspedicij* [Methodology of Ethnographic Expeditions]. Moscow: Izdatel'stvo MGU. 108 p.
- Joseph, C. 2015. Illustrating the Anthropological Text: Drawings and Photographs in Franz Boas' The Social Organization and the Secret Societies of the Kwakiutl Indians' (1897). In Lardinois, A., S. Levie, H. Hoeken and C. Lüthy (eds.), Texts, Transmissions, Receptions. Modern Approaches to Narratives. Leiden: Brill. 221–239.
- Jovičić, P. 2018. Likovno stvaralaštvo Olge Benson u arhivskoj građi Etnografskog instituta SANU [Olga Benson's Artwork in the Archives of the Ethnographic Institute SANU] In *Zbornik radova treće kolonije konzervatora, restauratora i muzejskih radnika* [Proceedings of the Third Colony of Conservators, Restorers and Museum Staff], ed. A. Todorović. Sirogojno: Muzej na otvorenom Staro celo. 18–20.
- Kuschnir, K. 2016. Ethnographic Drawing: Eleven Benefits of Using a Sketchbook for Fieldwork. *Visual Etnography* 5 (1): 103–134.
- Milenković-Vuković B. 1919. Olga Benson Životna priča zaboravljene umetnice [Olga Benson The Life Story of a Forgotten Artist] In Gavrilović, L. and B. Milenković-Vuković. *Snovi o prošlosti i tradiciji: Olga Benson* [Dreams of the Past and Tradition: Olga Benson]. Belgrade: Etnographic Institute of SASA. S. 8–69.

- Oganezov, A. E. 2018. Sovremennye napravlenija razvitija vizual'noj antropologii [Modern Trends in the Development of Visual Anthropology] *Observatorija kul'tury* 15(2): 141–147. <a href="https://doi.org/10.25281/2072-3156-2018-15-2-141-47">https://doi.org/10.25281/2072-3156-2018-15-2-141-47</a>
- Oppitz, M. 2001. Drawing or Photograph: Questions on ethnographic illustration. In M. Oppitz (ed.) *Robert Powell's Himalayan Drawings*. Zürich: Völkerkundemuseum. 91–123.
- Payne, B. 1957. Some costumes of Yugoslavia. *Bulletin of the Needle and Bobbin Club*. Vol. 41: 3–21.
- Pink, S. 2006. *The Future of Visual Anthropology: Engaging the Senses*. London-New Work: Routledge, 2006. 170 p.
- Pink, S. 2021. *Doing Visual Ethnography*. Revised and expanded 4<sup>th</sup> edition, London: Sage. 304 p. ISBN 9781529743975
- Pink, S. 2007. Interv'ju s videokameroj [Interview with a Video Camera] *Sociologicheskij zhurnal* 3: 90–107.
- Smith, G. 2023. Anthropology: Portraying Culture Through Modern Graphic Ethnography and Fiction. *YAIR blog* [digital access]. July.10.2023. <a href="https://www.yoair.com/ru/blog/anthropology-portraying-culture-through-modern-graphic-ethnography-and-fiction/">https://www.yoair.com/ru/blog/anthropology-portraying-culture-through-modern-graphic-ethnography-and-fiction/</a>
- Thiessen, E. 2015. "Drawing Anthropology." Unpublished essay. 'Media and Creative Practices'. Seminar, Department of Anthropology, University of Victoria (quoted from: Carrier Moisan 2015).
- Tolmacheva, E. B. 2011. Fotografija kak jetnograficheskij istochnik: po materialam fotokollekcii Muzeja antropologii i jetnografii imeni Petra Velikogo (Kunstkamera) RAN [Photography as an Ethnographic Source: On the Basis of the Photographic Collection of the Peter the Great Museum of Anthropology and Ethnography (Kunstkamera RAS)]. Ph. D. Thesis. Saint Petersburg: Peter the Great Museum of Anthropology and Ethnography (Kunstkamera) RAS. 246 p.
- Tolstov, S. P., S. A. Tokarev and N. N. Cheboksarov (eds.). 1964. *Narody zarubezhnoj Evropy* [Peoples of Europe Abroad]. Vol. 1. Moscow: Nauka. 1001 p.