

## LOVE AS A SUBJECT OF THE ANTHROPOLOGICAL RESEARCH

*Book Review: Ivana Bašić. Love Threads: Concepts of Love in European and Serbian Culture. Ethnographic Institute SASA, Special Editions. Book 98. Belgrade, 2021. 329 p.*

*The review presents the monograph by the Serbian researcher Ivana Bašić, who devoted her work to an anthropological analysis of the concepts of love in European and Serbian cultures. Combining romantic love and culture in one study, the author assumes that anthropological viewpoint can reveal many essential qualities of this mystery of human nature, which are peripheral to other sciences. She views sensual emotion as a social phenomenon, generated not only by physiology but also by the intellect. Considering love to be a time-varying cultural, anthropological, sociological and philosophical concept, the researcher directs her attention to the study of love as a semiotic system, to the search for key lexemes used to express feelings and experiences, as well as lexemes etymologically and semantically related to them. Reviewers, appreciating Ivana Bašić's book, note her innovative methodological approach and the significance of the author's contribution to the development of the anthropology of emotions.*

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**For citation:** Martynova, M. Yu. and D. Radojičić. 2023. Love as a Subject of Anthropological Research. *Herald of Anthropology (Vestnik Antropologii)*. 2: 333–338.

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