

THE EXPLANATORY AND GENERALIZING POTENTIAL OF THE TERM “BRICOLAGE” WHEN USED TO HIGHLIGHT FUNDAMENTAL PROBLEMS OF SOCIOCULTURAL ANTHROPOLOGY

The article shows that the term “Bricolage” has great explanatory and generalizing potential that allows us to consider and develop a perfectly reasonable view of the original human environment, the original cultural layer, the original forms of meaningful production, sign behavior, thinking, and mythologized consciousness. The use of this term is relevant for a wide range of disciplines engaged in the study of human nature, society, and culture.

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